



ANNUAL REPORT



MicroEntreprendre

BASSES-LAURENTIDES

FIER MEMBRE DU RÉSEAU MicroEntreprendre

20²³
24

Québec 

 Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions

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Background

MICROENTREPRENDRE BASSES-LAURENTIDES, THE GATEWAY FOR MANY ENTREPRENEURS

In addition to being an engine of innovation and support in the field of entrepreneurship, as well as contributing to the economic and social well being of Quebec for more than 30 years, microcredit is the first step in our province's chain of solidarity financing mechanisms. Microcredit is the gateway for many entrepreneurs who have little or no access to conventional sources of funding.

MicroEntreprendre Basses-Laurentides (MEBL) was established 24 years ago in collaboration with various partners in the Basses-Laurentides region.

The organization intervenes in a sector neglected by others. It occupies a unique niche that neither overlaps nor duplicates the efforts of other players present in the entrepreneurial ecosystem. It fills a gap in the technical and financial support of entrepreneurs who do not have access to conventional sources of funding.

Over the years, MEBL has developed a strong expertise in the field of entrepreneurship. Indeed, it has become a leading organization in the development of the Basses-Laurentides region.

MEBL serves the entire Basses-Laurentides region, specifically the RCMs of Thérèse-De Blainville, Deux Montagnes and Mirabel. MEBL is proud to offer funding and microcredit services to help launch various businesses.

MicroEntreprendre Basses-Laurentides

MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR

For 24 years now, MicroEntreprendre Basses-Laurentides (MEBL) has been successfully contributing to entrepreneurial support and the creation of new businesses in the Basses-Laurentides region.

The year now drawing to a close (2023-2024) has been marked by challenges, successes and positive change. Our team has worked tirelessly to meet the changing needs of our business community and, above all, to support our local entrepreneurs in their efforts to develop and innovate.

Numerous projects have been undertaken. These include the overhaul of our tools and processes, enabling us to offer even more comprehensive, efficient, rapid and, above all, personalized support.

In addition to renewing our partnerships with the Government of Québec, the Thérèse-De Blainville RCM and Desjardins, we continued our Government of Canada Women Entrepreneurship Loan Fund program for women entrepreneurs. With the help of all these partners, we are now in a position to propel even more talented, creative and determined men and women towards their entrepreneurial dreams.

We're particularly proud of our achievements and the positive impact we've had on the lives of so many people. With our humane and inclusive approach to entrepreneurship, we've helped create jobs, stimulate innovation and foster economic inclusion in our region. Together, we've opened new doors, overcome obstacles and paved the way for a promising future for all by offering our customers the necessary support and access to microcredit to develop their businesses.

Finally, we couldn't conclude this year's report without mentioning the extraordinary and generous involvement of the members of the board of directors, the loan committee, the Soutien au travail autonome (STA) committee, our partners, our donors and our wonderful team. A huge thank you for our invaluable contribution to our shared success.

MISSION

The mission of MEBL is to help people who don't have access to conventional sources of funding or whose entrepreneurial endeavours are being held back. We fulfil this mission by offering entrepreneurs advice, support and guidance and by providing them with funding to launch their business project and create their own job.

VISION

The vision of MEBL is to be the leader in entrepreneurial microcredit, the motor of social and financial inclusion and economic development, in the Basses-Laurentides region.

VALUE

Mutual assistance, equality and solidarity are the foundations of the actions associated with microcredit. We believe in the potential of individuals and believe that everyone should have the opportunity to launch a business project, no matter their situation.



Mona Beaulieu



Ginette Demers

MicroEntreprendre – National Microcredit Day



We wish to present a special thank you to Karina Minner of JKM Mécanique Mobile for sharing her entrepreneurial experience on the evening's panel. JKM Mécanique Mobile is a company that benefited from the services of MicroEntreprendre Basses-Laurentides during its start up phase over 10 years ago.

Initially, the company operated with a small team and a limited number of tools and equipment. Thanks to the dedication of its team, the quality of its service and support from MEBL, JKM Mécanique Mobile quickly built its reputation with customers.

Over the years, the company has continued to grow, expanding its range of services and investing in state of the art equipment to meet the diverse needs of its customers. Today, JKM Mécanique Mobile is a well established company in its industry, offering services in several regions. Their story is an inspiring example of perseverance, innovation and dedication. Bravo to Karina and John Kevin! Long live JKM Mécanique Mobile!



National Microcredit Day, declared by the Québec National Assembly, is a celebration dedicated to the transformative impact microcredit can have on entrepreneurial communities. It's an opportunity to recognize the power of inclusive financing to empower individuals and stimulate local economic development.

The day is dedicated to celebrating small business and building a fairer future for all.

On March 11, 2024, we celebrated the 16th National Microcredit Day.

We'd like to thank the Réseau MicroEntreprendre for organizing the evening, and express our sincerest gratitude to all those who attended. Your presence reinforced our conviction that, together, we can create a positive and lasting impact in our communities.



Capitalization

INVESTING LOCALLY PAYS OFF!

Microcredit is funded by socially responsible investments from sources in the community and the private sector. Our capitalization fund, composed of investments and donations from the local community, enables the creation of quality sustainable jobs and helps fight against social and financial exclusion.

We can also count on the support of the National Fund offered by the MicroEntreprendre network and financed by the Government of Québec as well as the Women Entrepreneurship Loan Fund of the Government of Canada.

OUR CAPITALIZATION
FUND CURRENTLY
AMOUNTS TO MORE
THAN

\$1,142,583



HERE ARE SOME
OF THE MANY
BENEFITS OF GIVING
OR SUBSCRIBING
TO MEBL:

- Supporting our mission
- Financing business projects and fostering job creation in our community
- Making an ethical and responsible investment
- Getting a tax deduction (we have a registered charity number)

**MANY
THANKS**
TO OUR FINANCIAL
PARTNERS, DONORS
AND INVESTORS!
WITHOUT YOUR
SUPPORT, OUR WORK
WOULD BE IMPOSSIBLE!

Services offered:



- Provide local support to our entrepreneurs
- Validate business projects
- Help draft business plans
- Provide funding in the form of microcredit
- Provide adequate post financing follow ups
- Enable the development of entrepreneurial skills
- Organize activities to promote networking and overcome isolation
- Group mentoring

Results 2023-2024

MEBL helps people who have little or no access to conventional sources of funding to take their place in our society and to achieve financial independence.

The loans granted by MEBL are often the first step of funding which enables the promoters to obtain funds from other partners. Without this initial injection of funds, many entrepreneurial projects would never see the light of day.

MEBL is characterized by its accompaniment and technical support services in addition to its loans. This approach instills a relationship of trust with the entrepreneurs and fosters favourable conditions for loan repayment and commercial success.



SUMMARY OF THE PAST 24 YEARS!

\$1,737,000
in loans

387
loans granted

734
jobs created and maintained since 1999



FOR THE YEAR 2023-2024

23
Loans granted

1,620
hours of accompaniment,
support and follow-ups

48
jobs created and maintained
(with and without loans)

43
businesses created
and maintained

93%
Repayment rate

14%
of new clients aren't
francophones

31%
of loans granted to
young entrepreneurs
(35 years old or less)

Financial Partnerships



DESJARDINS MICROCREDIT TO BUSINESSES

The Desjardins Microcredit to Businesses program is a part of Desjardins's solidarity based family of products. The three year agreement between Desjardins and MicroEntreprendre Bases-Laurentides has been renewed until 2026.

This partnership allows entrepreneurs to:

- Obtain personalized accompaniment and technical support;
- Obtain loans to get their business project off the ground;
- Contribute to the creation of sustainable jobs and the development of a supportive community.

Participating Caisses Desjardins

- Caisse Desjardins Thérèse-De Blainville
- Caisse Desjardins du Lac des Deux-Montagnes
- Caisse populaire Desjardins de Mirabel
- Caisse Desjardins de l'Envolée
- Caisse Desjardins de Saint-Eustache-Deux-Montagnes

THÉRÈSE-DE BLAINVILLE RCM



As part of the intervention priorities of the Thérèse-De Blainville RCM, the three year agreement between the Thérèse-De Blainville RCM and MEBL was renewed until 2026. In essence, this agreement helps provide microcredit services to entrepreneurs setting up within the territory of the RCM. It is an excellent initiative that allows us to better support our entrepreneurs and to grant more financing. This great collaboration continues!



Développement
économique Canada
pour les régions du Québec

Canada Economic
Development
for Quebec Regions

ECONOMIC DEVELOPMENT AGENCY OF CANADA

MEBL continues to provide services to the English speaking community of the Bases-Laurentides region thanks to the financial contribution of the EDA. This agreement allows us to offer microcredit services to the English speaking community of the area. Potential entrepreneurs as well as established entrepreneurs use our support and financing services in order to launch or develop their business.

In addition, English language training and workshops are offered to entrepreneurs with the goal of developing their entrepreneurial potential or their business project. English speaking entrepreneurs are therefore better equipped to participate more actively in the economic growth of their community.

Avec la participation financière de :



SERVICE QUÉBEC'S MESURE DE SOUTIEN AU TRAVAIL AUTONOME

This Self Employment Support measure is a program in partnership with Service Québec, offered to individuals who wish to start their own business or wish to be self employed. Participants can receive financial support, as well as personalized technical coaching to develop their business plan and acquire the skills necessary to succeed in their business. MicroEntreprendre Bases-Laurentides is the local organization responsible for offering this measure to promoters in the Thérèse-De Blainville RCM and the Laurentians RCM.

We thank our partners for their support and financial contributions that make the activities possible and support MEBL's mission!

Women Entrepreneurship Loan Fund

Funded by the Government of Canada
Financé par le gouvernement du Canada

Canada



The Women Entrepreneurship Loan Fund was created with funding from the Government of Canada.

This fund will allow women entrepreneurs to have access to loans of \$20,000 and less with the organizations of the MicroEntreprendre network throughout Québec.



IN 2023-2024,
MICROENTREPRENDRE
BASSES-LAURENTIDES
GRANTED

16 loans for a total of
\$184,000
to women for their business
projects.

MEBL IS INVOLVED IN ITS COMMUNITY!

- Member of the Comité régional pour l'autonomie des femmes (CRAF) des Laurentides
- Member of the Support for Self-Employment Committee
- Member of the Fonds de développement des entreprises d'économie sociale et développement durable (FDEESDD) of the Thérèse-De Blainville RCM
- Member of the board of directors of the MicroEntreprendre network
- Member of the board of directors of Économie sociale Laurentides
- Member of the jury for the OSEntreprendre contest

Partners

We thank all our partners
for their contribution!

CJE Mirabel
Ethical Investment Group
Immeubles Hillman
JKM Mécanique Mobile
Kanesatake Employment & Training Service Center
Kanesatake Economic & Business Development
Ministère de l'Économie et de l'Innovation
Mirabel Économique / Ville de Mirabel
Thérèse-De Blainville RCM
Rakabot
Service Canada
Service GoExport Inc.
Simplement Concept
City of Sainte Thérèse

We thank our MPs for their financial contribution and support!

Benoît Charrette, MNA for Deux Montagnes | Éric Girard, MNA for Groulx
Mario Laframboise, MNS for Blainville | Pierre Fitzgibbon, MNA for Terrebonne
Sylvie D'Amours, MNA for Mirabel

Networking event 2023–2024

GOLF TOURNAMENT – GLENDALE GOLF COURSE – MIRABEL

A new edition of our annual golf tournament was held on September 27 at the Glendale golf course in Mirabel.

It was an ideal opportunity for entrepreneurs and partners to get together to forge links for future collaborations, and give their business a boost so that it can make a hole in one!



CHRISTMAS DINNER – VERTIGO RESTAURANT – BOISBRIAND

Like every year, the holiday season is highlighted by the traditional Christmas dinner organized by MicroEntreprendre Bases-Laurentides. In all, nearly thirty promoters and partners came together to share a wonderful moment in a friendly, relaxed atmosphere.

The event included a draw for door prizes to spoil those in attendance and kick off the festive season!



Networking event 2023-2024

SUMMER ACTIVITY – PARC DU DOMAINE VERT – MIRABEL

Every year, MicroEntreprendre Basses-Laurentides organizes a summer networking event to break isolation, create new relationships and forge potential partnerships.

Last July, over twenty entrepreneurs and partners gathered at Mirabel's Parc Du Domaine Vert to spend an afternoon in nature. On the agenda: a photo rally, a giant foosball game and numerous door prizes. A great day enjoyed by all!



Partnerships

MIRABEL ÉCONOMIQUE
VILLE DE MIRABEL



For several years now, MicroEntreprendre Basses-Laurentides has been working in collaboration with Mirabel économique. MEBL would like to thank its partner for its involvement on the loan committee, its support and its financial contribution to the networking activities organized by our organization.

FUTURPRENEUR
CANADA

futurpreneur
canada™
moteur de la jeune entreprise

MicroEntreprendre Basses-Laurentides would like to thank its partner Futurpreneur Canada, who, like us, fuels the entrepreneurial passions of young companies, for its support and financial contribution during networking activities.

PARTNERSHIP WITH KANESATAKE ECONOMIC & BUSINESS DEVELOPMENT AND KANESATAKE EMPLOYMENT & TRAINING SERVICE CENTER



We would like to express our gratitude to our valued partners, Kanesatake Economic & Business Development and Kanesatake Employment & Training Service Center. Together, we are working to support the economic development of the Indigenous community of the Basses-Laurentides region through concrete, sustainable initiatives. With their collaboration, we offer business start up training and workshops, as well as personalized coaching for Indigenous entrepreneurs.

Representatives of Kanesatake Economic & Business Development were present at our Christmas networking event.

MicroEntreprendre Basses-Laurentides was a partner in the two Indigenous awareness workshops held on April 25 and October 3.

The English language services of MicroEntreprendre Basses-Laurentides are made possible by the financial support of Canada Economic Development.



Training

MicroEntreprendre Basses-Laurentides offered training sessions to its promoters throughout the fiscal year 2023-2024. These sessions dealt with several aspects of business that are often less known to entrepreneurs and can be of great benefit to them.

These training sessions were offered free of charge to all of the entrepreneurs with whom we collaborate within the framework of the services of MicroEntreprendre Basses-Laurentides or the Soutien au travail autonome (STA) measure.

In addition, we entered into a partnership with Mirabel Économique / Ville de Mirabel to share our training courses and enhance our offering. Thanks to this agreement, our customers have had access to over a dozen online training courses on subjects such as customer service, networking techniques and Quickbooks.

Formations
2023-24

Pour information et inscription
Dider Villeneuve
d.villeneuve@mirabel.quebec
514 542-2794

MicroEntreprendre
BASSES-LAURENTIDES
soutien au travail autonome

Les formations ont lieu de 9 h à 12 h et sont GRATUITES pour les clients de MicroEntreprendre Basses-Laurentides et/ou de la mesure STA.

13 sep 2023 Mesure de performance En mode présentiel et virtuel Pour en apprendre plus sur la mesure de performances, l'analyse des objectifs et l'optimisation du processus de vente. Formateur : Joannie Desjardins Maison du citoyen Ste-Thérèse 37, rue Turgeon Sainte-Thérèse, QC J7E 3H2	11 oct 2023 Stratégie de marché En mode présentiel et virtuel Trucs et astuces : Venez découvrir de nouveaux outils pour une mise en marché réussie! Formateur : Joannie Desjardins Maison du citoyen Ste-Thérèse 37, rue Turgeon Sainte-Thérèse, QC J7E 3H2	15 nov 2023 Travailleur autonome : Incorporé vs enregistré En mode présentiel et virtuel Découvrez les avantages et les bénéfices des différentes formes juridiques afin de faire un choix éclairé! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37, rue Turgeon Sainte-Thérèse, QC J7E 3H2
13 déc 2023 Dépenses d'entreprise En mode présentiel et virtuel Approfondissez vos connaissances sur les dépenses d'entreprise, les déductions possibles ainsi que les bonnes pratiques pour une facilité en bonne santé! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37, rue Turgeon Sainte-Thérèse, QC J7E 3H2	9 jan 2024 Élaboration du plan marketing En mode virtuel seulement Pour acquies les notions de bases à la mise en œuvre de votre plan marketing. Formateur : Derick Fonseca	17 jan 2024 TPS et TVQ En mode présentiel et virtuel Obligations et remboursements de taxes? La méthode rapide? Situations particulières? L'ABC des taxes pour votre entreprise. Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37, rue Turgeon Sainte-Thérèse, QC J7E 3H2
23 jan 2024 Rédiger des infolettres pertinentes et performantes En mode virtuel seulement Comment atteindre votre clientèle à l'aide de contenu de qualité sur vos différents canaux de communication. Formateur : Derick Fonseca	19 mar 2024 Techniques de réseautage En mode virtuel seulement Pour apprendre à vous démarquer les de votre prochain 5 à 71 Référencement, partenariats, chambre de commerce, etc. Formateur : Julien Lemay	30 avr 2024 L'intelligence émotionnelle En mode virtuel seulement Comment investir sur soi pour récolter les dividendes en affaires! Formateur : Johanne Parneton

microentreprendrebasseslaurentides.quebec

Testimonials

LISETH RAMOS DE ROSAS MIRANDA BALLON PLANÈTE



«In September 2022, I realized that I could build a business from my hobby and passion: creating balloon decorations. Thanks to the support of my family, we were able to start the business in Rosemère in December 2022.

A few months later, in order to offer better service to our customers, we contacted MicroEntreprendre Basses-Laurentides. We wanted to obtain a microloan to facilitate our growth. MEBL supported us from start to finish.

Thanks to MicroEntreprendre Basses-Laurentides, we can now offer our customers an excellent delivery service.

Thank you to the entire MicroEntreprendre Basses-Laurentides team!"

ISABELLE LAVOIE ET JESSICA VAILLANCOURT SUCRE ET JOUER



«We're very grateful for the support MicroEntreprendre Basses-Laurentides has given us along the way. The members of the MicroEntreprendre Basses-Laurentides team were the first to believe in us and support us in this adventure.

From the development of our project plan and projected financial statement, to networking activities, their constant support enabled us to bring our project to fruition. Since we started, MEBL has continued to encourage us and provide training.

Thanks to their services and support, we continue to grow as entrepreneurs and our business is flourishing. A huge thank you to all of you."

JOANNA ST-LOUIS FLOWERCHILD SOINS DU CORPS



«After completing my registration for the STA measure, I found myself in front of a group of people to whom I had to present my project. I was extremely nervous, but the people sitting around the table that day gave me all the confidence I needed to realize that I had everything I needed to go into business.

MicroEntreprendre isn't just a non profit organization that helps people develop their businesses. For me, it was an experience I'll remember for the rest of my life, a story I'm proud to share. These people helped me navigate through the uncertainties of my business, phoning me to encourage and motivate me. They provided me with the tools and knowledge for me to succeed. I consider myself extremely lucky to have had the opportunity to be so well surrounded by people who share my passion for entrepreneurship, not to mention the visibility and network of contacts that have opened up for me and my business.

Thank you for everything from the bottom of my heart."

CHAPDELAINÉ
JC

FRANÇOIS CHAPDELAINÉ ATELIER LUTHIER CHAPDELAINÉ

«In 2021, I decided to reorient my career. The Soutien au travail autonome measure and MicroEntreprendre Basses-Laurentides were a great help in getting my business off the ground.

I found the one on one meetings and training workshops very useful. The MicroEntreprendre Basses-Laurentides team is competent and dynamic. They are people with strong emotional intelligence.

Thanks to their support, I was able to speed up the launch of my business.

Many thanks to the whole team!"



The Team

EXECUTIVE
DIRECTOR



Mona Beaulieu
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ECONOMIC
DEVELOPMENT
OFFICER



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DEVELOPMENT
OFFICER



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MANAGER



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Board of Directors 2023-2024

PRESIDENT



Ginette Demers

VICE-PRESIDENT



Louis-Philippe
Bourgeois

TREASURER



Patrick Roberge

SECRETARY



Sébastien Lassonde

DIRECTOR



Mélanie Laroche



Mathieu Roy



Karina Minner

Loan Committee 2023-2024

Claude Grenier | Ginette Demers
James Colmer | Johanne Tessier

Our actions, yesterday, today and tomorrow, are only possible thanks to the constant mobilization of the strong human capital at our disposal. Our sincere thanks go out to the administrators and the members of the Loan Committee that work on a voluntary basis as experts on microcredit. Their involvement and their dedication are crucial to our actions. Our success is their success! It is a privilege to work at their side.



PROMOTERS



MicroEntreprendre

BASSES-LAURENTIDES

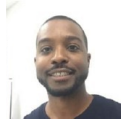
FIER MEMBRE DU RÉSEAU **MicroEntreprendre**

20²³
24



An innovation that facilitates the emergence of new artists!

ACROPOLYS, presented by Julie Lachapelle and Youri Dominique, provides the public with a web platform for musical co creation, with a dedicated voting system. This technological innovation aims to facilitate the emergence of new artists and democratize the music industry by empowering consumers. The company is based in Blainville.



Julie Lachapelle
Youri Dominique

BLAINVILLE



**BALLONS
PLANÈTE**

To decorate your event to perfection!

Liseth Ramos de Rosas and Juan Carlos Sotomayor are creative and enthusiastic. They create personalized decorations that are out of the ordinary. Be it for a children's party, a corporate event or a wedding, their imagination knows no bounds. With confidence and pride, they dare to use colours, arrangements and materials that set them apart from other companies in this field. The company is located in Rosemère.



Liseth Ramos de Rosas
Juan Carlos Sotomayor

ROSEMÈRE



**CAFÉ
HIGH HILLS**

The origins of Arabica coffee!

Thanks to a privileged relationship with farmers from the hills of East Africa, Donnay Fleury Nahimana is able to offer everyone the unique and original aromas of coffee from the volcanic regions of the Great Rift Valley. By focusing on working conditions, respect for the workforce and the quality of Arabica beans, Café High Hills easily sets itself apart from other specialty coffees, as much for its humanitarian vocation as for its divine taste. Located in Blainville, Mr. Nahimana distributes his coffee via his transactional website. It should soon also be available in a number of fine grocery stores.



Donnay Fleury Nahimana

ROSEMÈRE

DEZO
esthétique
**DEZO,
ESTHÉTIQUE**

The ideal treatment to combine results and relaxation!

Marie-Ève Desaulniers uses her knowledge and passion for aesthetics to offer high-performance body contouring and facial treatments. She is one of the few people on the North Shore to offer Slimwave+ and maderotherapy services, which are generally available only on the island of Montreal. Today, she is already the reference in the Deux Montagnes RCM for results oriented treatments.



Marie-Ève Desaulniers

OKA



DIFFERENT

To offer a unique image!

Marc-André Lefebvre's marketing agency offers a complete service encompassing the various visual aspects of a company. From logo design and website development to social network management, Different creates a strong, rewarding brand image for the companies that use his services. Thanks to his unparalleled imagination and multiple professional experiences over the years, Marc André has expertise in brand differentiation at every level. He offers his services to companies on the North Shore, but can also serve international clients in both French and English.



Marc-André Lefebvre

SAINTÉ-THÉRÈSE



FORMACTIVE

Professionals for your health!

Emilie Derganc is a kinesiologist dedicated to her clientele. Her business, Formactive, offers unparalleled, personalized service. With two clinics, one in Blainville and a brand new one in Mascouche, she makes sure she can offer efficient and appropriate care. Whether you're looking for a kinesiology treatment, a training plan or a nutrition plan, Formactive is a reference on the North Shore.



Émilie Derganc

BLAINVILLE



**FLOWERCHILD
SOINS DU
CORPS**

A product made for moms, by a mom!

Joanna St-Louis offers moms and their babies a range of natural (really natural!) products to moisturize their bodies, as well as a cream and serum to treat stretch marks. With two young children of her own, she promotes her products by promoting a healthy, active lifestyle on her social networks, and by disseminating tips and tricks for a balanced body and mind. Her business is based in Blainville, but she sells her products mainly online via her transactional website.



BLAINVILLE

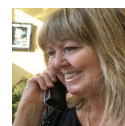
Joanna St-Louis



**GITBU
LOGISTIQUE**

Like the eagle, we soar above the rest!

Gitbu Logistics is an Indigenous owned company that specializes in the transportation industry. The company has several dedicated and reliable subcontractors. Their many years of experience make them experts in every aspect of the business, specifically in the area of document compliance. The business guarantees safe and timely delivery.



ROSEMÈRE

Grace Edwards



Funky golf wear!

Jennifer Charbonneau discovered a new passion last summer when she played her first round of golf. From that moment on, the passion grew into a business idea when she looked for outfits and found only dull, lifeless attires. The idea came to her to create her own line of clothing in bright colours and vibrant patterns to generate funky looks. Distributed via an online boutique, Gorilla Golf is now available to everyone, so you can look great on the green!

BLAINVILLE

Jennifer Charbonneau



GRIMACES

Where learning is done through play!

In a playful, interactive way, Hélène Lagacé offers activities to schools, municipalities and day care centres to promote communication, physical activity and reading to help children develop. Grimaces is now a reference on the North Shore in the field of educational assistance for a clientele that is often understaffed in traditional settings. Hélène's extracurricular activities help to reconnect students with learning difficulties to the education system.



ST-EUSTACHE

Hélène Lagacé



**GUIZMO ET
COMPAGNIE**

A mobile grooming service for your favourite pooch!

Nancy Thibault is a true animal lover. She founded Guizmo & Compagnie and travels with a specially equipped trailer to offer mobile grooming services to owners of small, medium and large dogs who don't have a car or access to transportation, or simply don't have the time to have their pet groomed in a salon. The service is offered in the Deux Montagnes RCM region and the surrounding areas.



ST-EUSTACHE

Nancy Thibault



Synonymous with reliability in accounting!

Comptabilité Jessica Bellefleur provides consistent, reliable accounting services for self employed workers and individuals, using state of the art tools. It offers services synonymous with quality in accounting, as well as setting the standard in bookkeeping and computer software implementation. Jessica helps leaders of small and medium sized businesses and self employed workers to facilitate their management and decision making. The company is located in Saint-Eustache.



ST-EUSTACHE

Jessica Bellefleur

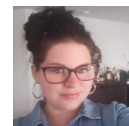


JL COMPTAB

MIRABEL

To each his own trade!

Gestion et comptabilité Jennifer Lajeunesse offers accounting and property management services. Jennifer helps entrepreneurs with their management and accounting tasks. The entrepreneur offers a variety of services, including bookkeeping, payroll and property management including tenant management, tax filing and incorporation.



Jennifer Lajeunesse

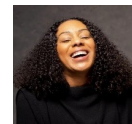


LES MOUNAS

TERREBONNE

Immerse yourself in the rich culture of Africa!

Pamela Alfred founded Les Mounas to create products that celebrate Africa's rich and diverse heritage, while inspiring curiosity and appreciation of other cultures among people of all backgrounds. By blending traditional African design elements with modern materials and techniques, Les Mounas aims to create unique and beautiful products that reflect the richness of African culture and help promote a greater understanding and appreciation of the world around us. The company is based in Rosemère and their colourful dolls are available online.



Pamela Alfred



NATURYAM

BOISBRIAND

A strong ecological conscience!

Through her company, Naturityam, Eyram Kagni offers body care products made from natural ingredients with no petroleum additives. The company develops, manufactures and distributes body cosmetics made from natural ingredients and delivered in zero waste containers. Naturityam has chosen rigorous scientific laboratory processes, less artisanal and more industrial, in order to have a scientifically proven product. The products are healthy, stable and safe and made of natural ingredients. The company is located in Boisbriand.



Eyram Kagni



SOLFACTO SOLUTIONS

SAINTE-THÉRÈSE

From idea to application!

Solfacto solutions is involved in a multitude of industries that can be enhanced with mobile applications. Whether it's for medication tracking, a ticket tracking tool for businesses or a technical assistance tool, Jean D. Bergeron specializes in designing applications for smartphones. The ease of use and logic behind these different platforms is what sets them apart. Available on the Apple store and Play store (Android), these tools can be purchased for free or at low cost.



Jean D. Bergeron

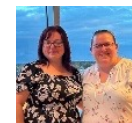


SUCRE & JOUER

BOISBRIAND

Play and eat in a colourful environment!

Isabelle Lavoie and Jessica Vaillancourt are both passionate people. One for board games and the collaborative, family aspect. The other for pastries and gastronomy. Together, they decided: why not combine our passions into a single business, creating an environment conducive to the warm, friendly and always enjoyable moments we share with our loved ones? Their business has been open for almost six months now and the popularity of their café Sucre & jouer in Boisbriand is growing each week.



Isabelle Lavoie
Jessica Vaillancourt



THERAPIX SPORTS PLUS INC.

SAINTE-THÉRÈSE

A human approach to fitness!

Sebastien Gonzalez-Perez created Therapix Sports Plus Inc. in order to centralize many body care services in one location. Himself a graduate in sports massage therapy, he surrounded himself with competent physiotherapists as motivated as himself to become the catalyst for well being on the North Shore. Whether you have had a work accident, suffered an injury or wish to improve your sports performance, Therapix offers services focused on people and excellence. The clinic is located in Rosemère, just a stone's throw from the train station!



Sebastien
Gonzalez-Perez