



**MicroEntreprendre**  
BASSES-LAURENTIDES

25

**YEARS  
OF SUCCESS !**

**ANNUAL  
REPORT** 20<sup>24</sup>/<sub>25</sub>

Québec 



Développement  
économique Canada  
pour les régions du Québec

Canada Economic  
Development  
for Quebec Regions

[microentreprendrebasseslaurentides.quebec](http://microentreprendrebasseslaurentides.quebec)

# Table of contents



<b>03</b>	History
<b>04</b>	MicroEntreprendre Basses-Laurentides
<b>05</b>	MicroEntreprendre Network
<b>06</b>	Capitalization + Services Offered
<b>07</b>	2024–2025 Results
<b>08</b>	Financial Partnerships
<b>09</b>	Community Involvement
<b>10</b>	25 <sup>th</sup> Anniversary
<b>11</b>	Christmas Dinner
<b>12</b>	Activity with 4 Korner + Training and Mentorship
<b>13</b>	Testimonials
<b>14</b>	Board of Directors + Loan Committee + Team
<b>15-18</b>	Entrepreneurs 2024–2025



## MICROCREDIT: A GATEWAY FOR ENTREPRENEURS!



## History

For over 30 years, microcredit has been an innovation and entrepreneurship support driver, contributing to Quebec's economic and social well-being. Microcredit is the first step in Quebec's chain of solidarity financing mechanisms—a gateway for entrepreneurs who lack or have limited access to conventional financing sources.

MicroEntreprendre Basses-Laurentides (formerly the Community Microcredit Access Fund) was founded 25 years ago, in collaboration with various partners in the Basses-Laurentides region.

It operates where other players are absent, occupying a unique intervention space without overlapping or duplicating the work of other entrepreneurial ecosystem actors. It fills a gap in the technical and financial support offered to entrepreneurs excluded from conventional financing.

Over the years, MicroEntreprendre Basses-Laurentides has developed strong expertise in entrepreneurship and has become a key player in the development of the Basses-Laurentides.

It serves the entire Basses-Laurentides region, covering the Thérèse-De Blainville, Deux-Montagnes, and Mirabel MRCs. It proudly offers local residents business support services and microcredit financing for starting business projects.

# MicroEntreprendre Basses-Laurentides

## MESSAGE FROM THE PRESIDENT AND THE EXECUTIVE DIRECTOR



**Mona Beaulieu**

This year marks a milestone for MicroEntreprendre Basses-Laurentides: our 25<sup>th</sup> anniversary. We proudly celebrate 25 years of commitment, impact, and entrepreneurial success in our region.

For a quarter-century, our mission has remained the same: to equip, support, and empower those who dare to embark on the entrepreneurial journey. Year after year, we have witnessed inspiring projects take shape, sustainable businesses grow, and lives transform through entrepreneurship. The year 2024–2025 lived up to this ambition.

Driven by our ongoing desire to adapt, innovate, and stay close to our clientele, our team continued to enhance its practices, strengthen partnerships, and develop even more relevant tools to meet real-world needs.

Our 25<sup>th</sup> anniversary was not only a celebration of our journey but also an opportunity to look ahead.

Thanks to the support of our partners, Board members, committee members, and our exceptional team, we are ready to face future challenges and continue promoting a more inclusive, human-centered, and locally rooted economy.

Thank you for being part of this beautiful story—and most of all, thank you for helping us write the next chapters together.

**Ginette Demers**



### MISSION

MicroEntreprendre Basses-Laurentides' mission is to help individuals excluded from or with limited access to conventional financing sources launch their entrepreneurial projects. We achieve this by offering advice, support, coaching, and microcredit financing to help them create their own employment.



### VISION

Our vision: to be the leader in entrepreneurial microcredit, a driver of social and financial inclusion and economic development in the Basses-Laurentides region.



### VALUES

Mutual aid, equality, and solidarity are at the heart of microcredit. We believe in individuals' potential, and everyone should have the opportunity to start a business, regardless of their situation.



# MicroEntreprendre National Microcredit Day

National Microcredit Day, declared by Quebec's National Assembly, celebrates the crucial role of microcredit in building a more inclusive, local, and human economy.

On March 10, we proudly celebrated the 17th edition of this day dedicated to impactful entrepreneurship and the recognition of small businesses transforming their communities.

This year, the event held even greater significance as the MicroEntreprendre Network celebrated its 25<sup>th</sup> anniversary.

MicroEntreprendre Basses-Laurentides proudly participated in this memorable evening alongside network colleagues, engaged partners, and inspiring entrepreneurs.

Thanks to the MicroEntreprendre Network for organizing this unifying event—and thanks to everyone who participated.

Together, we continue to build a sustainable, human, and accessible economic future.



# Capitalization

## INVESTING IN THE COMMUNITY PAYS OFF!

Microcredit stems from socially responsible investments made by the community and the private sector. Our capitalization fund, made up of investments and donations from our local community, helps create sustainable, quality jobs and fight social and financial exclusion.

We also rely on the support of the National Fund offered by the MicroEntreprendre network and funded by the Government of Quebec, as well as the Women Entrepreneurship Loan Fund from the Government of Canada.



### THANK YOU

to our financial partners,  
donors, and investors!  
Without their support,  
our work would not  
be possible!



### OUR CAPITALIZATION FUND AMOUNTS TO OVER:

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\$1,264,262

### THE MANY ADVANTAGES OF DONATING OR INVESTING IN MICROENTREPRENDRE BASSES-LAURENTIDES:

- Support our mission
- Fund business projects and foster job creation in the community
- Make an ethical and responsible investment
- Receive a tax deduction (we have a charity number)

### SERVICES OFFERED

- Provide close support to entrepreneurs
- Validate business projects
- Support business plan writing
- Offer financing in the form of microcredit
- Offer proper follow-up after project financing
- Enable the development of entrepreneurial skills
- Organize activities to promote networking and break isolation
- Offer group mentorship

# 2024-2025 Results

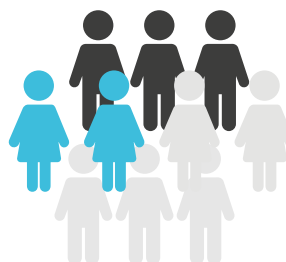
MicroEntreprendre Basses-Laurentides helps people who do not have access or have limited access to conventional financing sources to find their place in society and achieve financial autonomy.

The loans granted by MicroEntreprendre Basses-Laurentides often represent the first level of financing, allowing promoters to raise funds from other partners. Without this initial support, many entrepreneurial projects could not materialize.

MicroEntreprendre Basses-Laurentides stands out for its technical support and coaching function, in addition to its lending function. This approach helps establish a trust relationship with entrepreneurs and sets favorable conditions for loan repayment and business success.

## 2024-2025 HIGHLIGHTS:

26  
loans granted



26  
businesses created  
and maintained  
(with and  
without loans)

1,302

hours of support  
and follow-up



33

jobs created and maintained  
(with and without loans)



93%  
repayment rate



35%  
of new clients are  
not francophones



35%  
of loans granted to young  
entrepreneurs aged  
35 and under

## 25-YEAR RETROSPECTIVE:

2 007 400 \$	<b>loaned</b>
422	<b>loans granted</b>
760	<b>jobs created and maintained since 1999</b>

# Financial Partnerships



## DESJARDINS MICROCREDIT TO BUSINESSES

The "Desjardins Microcredit to businesses" program is part of Desjardins' Social Finance products. The three-year agreement between Desjardins and MicroEntreprendre Basses-Laurentides has been renewed until 2026.

### **This partnership enables entrepreneurs to:**

- Receive technical support and personalized coaching
- Access credit to start their business project
- Contribute to the creation of sustainable jobs and the development of a supportive community

### **Participating Desjardins Caisses:**

- Caisse Desjardins Thérèse-De Blainville
- Caisse Desjardins du Lac des Deux-Montagnes
- Caisse populaire Desjardins de Mirabel
- Caisse Desjardins de l'Envolée
- Caisse Desjardins de Saint-Eustache-Deux-Montagnes

## THÉRÈSE-DE BLAINVILLE RCM



The three-year agreement between the Thérèse-De Blainville MRC and MicroEntreprendre Basses-Laurentides has been renewed until 2026. This agreement allows us to offer microcredit services to entrepreneurs in the MRC's territory, supporting business development and financing.

We sincerely thank our partners for their financial support and contribution to our mission!



Développement  
économique Canada  
pour les régions du Québec

Canada Economic  
Development  
for Quebec Regions

## ECONOMIC DEVELOPMENT AGENCY OF CANADA

MicroEntreprendre Basses-Laurentides continues to serve the English-speaking community of the Basses-Laurentides thanks to the financial contribution of EDA.

This agreement allows us to offer microcredit services to English-speaking clients. Both aspiring and established entrepreneurs benefit from our coaching and financing services to start or grow their businesses.

Additionally, training and workshops in English are offered to enhance their entrepreneurial potential.

Avec la participation financière de :



## SELF-EMPLOYMENT SUPPORT MEASURE – SERVICE QUÉBEC (SUSPENDED)

The Self-Employment Support Measure, offered in partnership with Service Québec, used to provide individuals wishing to start their own business or become self-employed with financial assistance and personalized technical support.

MicroEntreprendre Basses-Laurentides acted as the responsible coaching organization for entrepreneurs in the Thérèse-De Blainville and Laurentides MRCs.

This measure is currently suspended by Service Québec. However, we remain available to inform entrepreneurs about available alternatives and support them in their entrepreneurial journey.



# Community Involvement

## MICROENTREPRENDRE BASSES-LAURENTIDES IS INVOLVED IN ITS COMMUNITY:

- Member of the Regional Committee for Women's Autonomy (CRAF Laurentides)
- Member of the Social Economy and Sustainable Development Business Fund (FDEESDD) of the Thérèse-De Blainville RCM
- Member of the Board of Directors of the MicroEntreprendre Network
- Member of the Board of Directors of Économie Sociale Laurentides
- Jury member for the OSEntreprendre Contest

## PARTNERS

**We thank our partners for their contribution and involvement in our organization:**

CJE Mirabel  
Groupe Investissement Éthique  
Immeubles Hillman  
J.K.M. Mécanique Mobile  
Kanesatake Employment & Training Service Center  
Kanesatake Economic & Business Development  
Ministry of Economy and Innovation  
Mirabel Économique / Ville de Mirabel  
MRC de Thérèse-De Blainville  
Rakabot  
Service Canada  
Service GoExport Inc.  
Simplement Concept  
Ville de Sainte-Thérèse



**THANK YOU TO OUR  
MEMBERS OF PARLIAMENT  
FOR THEIR FINANCIAL  
CONTRIBUTION  
AND SUPPORT:**

Benoit Charette, MNA  
for Deux-Montagnes

Éric Girard, MNA for Groulx

Mario Laframboise, MNA for Blainville

Sylvie D'Amours, MNA for Mirabel



# 25<sup>th</sup> Anniversary

## A QUARTER CENTURY OF LOCAL ENTREPRENEURSHIP – OUR 25<sup>TH</sup> ANNIVERSARY

On November 20, 2024, we celebrated a major milestone in our organization's history: the 25th anniversary of MicroEntreprendre Basses-Laurentides.

Gathered at the Centre de Formation des Nouvelles-Technologies in Sainte-Thérèse, we had the pleasure of welcoming partners, entrepreneurs, board members, former collaborators, and long-time allies to celebrate 25 years of entrepreneurial support, meaningful projects, and local engagement.

This evening was a time to reflect on our journey with emotion and pride. We highlighted inspiring entrepreneurs who have grown with us and gave the floor to key partners who supported our evolution over the years. The warm and festive atmosphere encouraged exchanges, reunions, and new connections.

We sincerely thank our event sponsors who made this celebration possible: Desjardins, the Thérèse-De Blainville MRC, Futurpreneur, and the City of Mirabel. Their support demonstrates the strength of the entrepreneurial and institutional fabric that surrounds us.

This 25th anniversary was more than just a celebration. It confirmed the relevance of our mission, the vitality of our business community, and our shared desire to continue building an even more inclusive and bold future.

Thank you to everyone who made this memorable evening possible. Thank you for being part of our story.





# Christmas Dinner



## A TRADITION THAT BRINGS US TOGETHER

Once again this year, the holiday season was celebrated with our traditional Christmas dinner, a highly anticipated moment that perfectly reflects the spirit of MicroEntreprendre Basses-Laurentides: warm, unifying, and human.

We had the pleasure of welcoming promoters, partners, and collaborators for a friendly evening filled with discussions, laughter, and joyful reunions.

A special thank you to Marjolaine Viau from the company L'Effet Forêt for her generous sponsorship of the magnificent photobooth that added a festive and memorable touch to the evening.

It was a beautiful moment of recognition, celebration, and connection, reflective of the wonderful year we experienced.





# Activity with 4 Korners

## PARTNERSHIP WITH 4 KORNER – BRIDGING COMMUNITIES

This year, MicroEntreprendre Basses-Laurentides was pleased to renew its partnership with 4 Korner, a key community organization that offers support and services to the English-speaking community in the region.

In the spirit of collaboration, we co-organized a bilingual networking event to foster exchanges between English-speaking and French-speaking entrepreneurs while introducing them to available economic development services.

The event, both friendly and enriching, allowed many participants to build connections, ask questions, and better understand the support available from MicroEntreprendre Basses-Laurentides.

This initiative reflects our commitment to breaking linguistic barriers, making our services even more accessible, and working hand in hand with local stakeholders to support a diverse community of entrepreneurs.



The English-language services of MicroEntreprendre Basses-Laurentides are made possible thanks to the financial support of Canada Economic Development.

## Training and Mentorship Group

Throughout 2024–2025, MicroEntreprendre Basses-Laurentides continued its commitment to equipping entrepreneurs in the region with a variety of training opportunities and support activities.

Our free training sessions, offered to entrepreneurs supported by our services, cover essential but often less accessible topics for early-stage entrepreneurs: financial management, customer service, strategic networking, digital tools like QuickBooks, and more.

In addition to these sessions, we launched a mentorship group to foster exchanges between entrepreneurs from different backgrounds. This group aims to break isolation, share practical experiences, and build a community of mutual support around business start-up and growth challenges.

**Formations 2024-25** Pour information et inscription [didier.villeneuve@microentreprendre.qc.ca](mailto:didier.villeneuve@microentreprendre.qc.ca) 514 942-2794

Les formations ont lieu de 9 h à 12 h et sont GRATUITES pour les clients de MicroEntreprendre Basses-Laurentides et/ou de la mesure STA.

<b>16 oct 2024</b> <b>Introduction à la comptabilité</b> Obtenez les notions de base de la comptabilité d'entreprise pour une gestion saine et en plein contrôle de vos rentrées et sorties d'argent! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2	<b>13 nov 2024</b> <b>Fiscalité du travailleur autonome – enregistré vs incorporé</b> Découvrez les avantages et les bénéfices des différentes formes juridiques afin de faire un choix éclairé! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2	<b>26 nov 2024</b> <b>Performer en marketing numérique</b> Pour acquérir et développer vos notions en marketing afin de bien atteindre votre clientèle! Formateur : Derrick Fonseca Webinaire / Virtuel
<b>13 déc 2023</b> <b>Dépenses d'entreprise</b> Approfondissez vos connaissances sur les dépenses d'entreprises, les déductions possibles ainsi que les bonnes pratiques pour une fiscalité en bonne santé! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2	<b>9 jan 2024</b> <b>TPS et TVG</b> Obligations et remboursements de taxes? La méthode rapide? Situations particulières? L'ABC des taxes pour votre entreprise! Formateur : Carol Gagnon Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2	<b>25 fév 2025</b> <b>Comment faire face aux géants du web</b> Comment vous démarquer et réussir à survivre avec une commercialisation distinguée et novatrice! Formateur : Daniel Tanguay Webinaire / Virtuel
<b>19 mar 2025</b> <b>Les indicateurs clés de performance</b> Pour en apprendre davantage sur les indicateurs de performances, l'analyse des objectifs et l'optimisation du processus de vente! Formateur : GofExpert Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2	<b>25 mar 2025</b> <b>Chat GPT</b> Appréhender l'intelligence artificielle afin de mieux comprendre l'outil, son potentiel et ses différentes limites. Formateur : À confirmer Webinaire / Virtuel	<b>16 avr 2025</b> <b>Aborder l'international pour la PME</b> Apprenez en plus sur les aspects culturels, la gestion du risque et la logistique afin de simplifier l'exportation pour votre entreprise! Formateur : GofExpert Maison du citoyen Ste-Thérèse 37 rue Turgeon Sainte-Thérèse, QC J7E 3H2

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These initiatives demonstrate our desire to offer support that goes beyond financing: support that is human, structured, and sustainable.



# Testimonials

## JULIE PLOUFFE – JP GROUPE CONSEIL



I would like to share my testimony about the exceptional support I received from MicroEntreprendre Basses-Laurentides, especially from my advisor, Jany Tousignant. From our first conversation, I felt listened to, supported, and truly taken care of. I immediately knew I was in good hands.

Applying for a loan to start my business was more than financial support: it gave me peace of mind and a strong foundation to launch my project. It also pushed me to develop a real business plan, build solid financial projections, and present my project to the team for approval. During that meeting, I was warmly welcomed by professionals who already knew my project. The discussions were highly relevant and enriching.

The process and the loan I obtained gave me the momentum I needed to take off as an entrepreneur. A huge thank you to the entire MicroEntreprendre Basses-Laurentides team — with a special mention for Jany — for your kindness, listening, and dedication to local entrepreneurs. You are a vital pillar of our regional economic ecosystem.

Long live MicroEntreprendre Basses-Laurentides!

## EYRAM KAGNI – NATURALIA

My experience as an entrepreneur with MicroEntreprendre was a key factor in launching my business four years ago. Thanks to their loan, I was able to get my business off the ground with ease. Their support throughout my journey has also been incredibly valuable. I've benefited from advice and training in management and marketing, which have helped me structure and grow my business.

Today, I'm proud to say that my business is thriving. I'm repaying my loan while continuing to expand my activities. This experience not only allowed me to achieve my dream, but also taught me the importance of solidarity and entrepreneurial support. I strongly encourage all future entrepreneurs to turn to MicroEntreprendre — they believe in us and in our projects.

A big thank you to the entire team!

## JESSICA HENRI – IMAGIN BISTRO LOUNGE



MicroEntreprendre Basses-Laurentides was the first organization to believe in my entrepreneurial project and to provide financing. The team remained supportive throughout the year, encouraging my business and providing invaluable tools and expert networks.

The selection process was simple and well-organized, which was wonderful! I highly recommend that all new entrepreneurs contact MicroEntreprendre Basses-Laurentides!

## YOANN PECZERWOJ – PANGAEA CAMPEUR VAN



Pangaea Campeur Van is a company specializing in custom vehicle conversions to create high-end, four-season expedition vans. During the development of our operations, we needed a larger space and new equipment, tools, and custom workbenches.

Thanks to MicroEntreprendre Basses-Laurentides, we received excellent support in preparing our financing application and quickly secured a loan to meet our equipment needs. A big thank you for your support and trust!



# Board of Directors 2024-2025



**PRESIDENT**  
Ginette Demers



**VICE-PRESIDENT**  
Mélanie Laroche



**TREASURER**  
Patrick Roberge



**SECRETARY**  
Sébastien Lassonde



**DIRECTOR**  
Joanie Desjardins



**DIRECTOR**  
Mathieu Roy



**DIRECTOR**  
Karina Minner

## The Team



### EXECUTIVE DIRECTOR

**Mona Beaulieu**  
mbeaulieu@mebl.quebec



### ECONOMIC DEVELOPMENT ADVISOR

**Jany Tousignant**  
jtousignant@mebl.quebec



### ECONOMIC DEVELOPMENT ADVISOR

**Didier Villeneuve**  
dvilleneuve@mebl.quebec



### ENTREPRENEURIAL DEVELOPMENT ADVISOR AND MENTOR

**Yan Robitaille**  
yrobitaille@mebl.quebec



### PROJECT MANAGER

**Edgar Iloko**  
mebl@mebl.quebec

## Loan Committee 2024-2025

CLAUDE GRENIER | GINETTE DEMERS  
JAMES COLMER | JOHANNE TESSIER

Nos actions d'hier comme celles d'aujourd'hui et Our actions past, present, and future are only possible thanks to the commitment of our strong human capital.

We sincerely thank the administrators and loan committee members who volunteer their expertise. Their involvement and dedication are essential to our mission and our success.

Contact Information

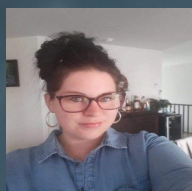
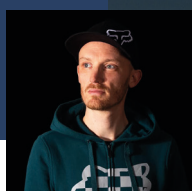
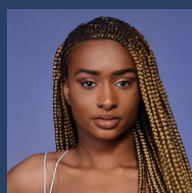
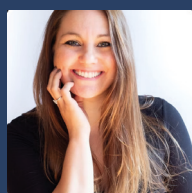
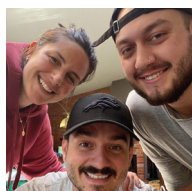
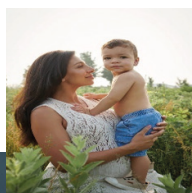
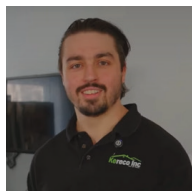
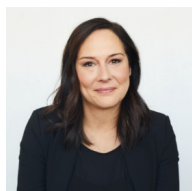
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microentreprendre  
basseslaurentides.quebec



**MicroEntreprendre**  
BASSES-LAURENTIDES



**ENTREPRENEURS**

20  $\frac{24}{25}$

PICTURES TOP TO BOTTOM: Chantal Corbeil et Pierre-Olivier Perreault-Moreau, Cynthia Madore, Émilie Boutin, Yusra Kante, Marie-Pier Bélanger, Jessica Henri, Julie Plouffe, Kevin Langlois, Alex Brasseur, Michael Desbiens-Leblanc et Emma Damitio, Wendy Fawcett, Eyrarn Kagni, Yoann Peczerwoj, Roula Bandak, Janie Roy et Marilyn Auger, Joanna St-Louis, Jennifer Lajeunesse et Éric Léveillé, Éric Sarrazin et Michael Hébert, Samuel et Jessica Lamarre, and Chantal Bouchard.



## MAGALIX | Chantal Corbeil and Pierre-Olivier Perreault-Moreau



FOR RELIABLE AND LONG-LASTING INSTALLATION!

Chantal and Pierre-Olivier are outstanding educators in their respective fields. They offer a unique training program in kitchen cabinet installation across Quebec. Through a hybrid model combining in-person and virtual learning, students receive a skills certification and several hours of coaching to refine their craft. Based in the Basses-Laurentides region, their business, Magalix, delivers services throughout the province.

## CINNO AFFAIRES | Cynthia Madore



ONE MORE TOOL ON THE PATH TO SUCCESS!

Cynthia Madore offers coaching, integration assistance, and decision-making support to future entrepreneurs and small businesses. Her goal is to promote growth and prevent stagnation by developing clear and effective business plans. She serves business managers throughout the North Shore of Montreal.

## ÉMILIE BOUTIN DÉCORATRICE | Émilie Boutin



CREATING WARM AND WELCOMING SPACES!

Émilie Boutin offers interior design services for real estate agents in the Basses-Laurentides region. She collaborates with professional photographers, furniture suppliers, cleaning companies, and moving services. Her passion and creativity make her an undeniable asset to every type of client. She stands out with original, cozy designs tailored to her clients' financial realities.

## FÉMINISTE FITNESS | Yusra Kante



A BOOTCAMP LIKE NO OTHER!

Yusra Kante is not only passionate about fitness, she also loves helping the women around her achieve their wellness goals. That's why she founded Féministe Fitness, a gym exclusively for women in the Thérèse-de-Blainville RCM. In a safe and inclusive environment, she offers private and semi-private classes in spinning, self-defense, and Zumba. Her gym is more than a gym — it's a safe space for women to work out without judgment.

## FERMETTE C'EST LA VIE | Marie-Pier Bélanger



AN ACCESSIBLE AND FAMILY-FRIENDLY MINI-FARM!

Marie-Pier Bélanger and her family are passionate about animals and farming. In 2023, they partnered with Ferme Michel Lauzon in Mirabel to offer an affordable, nature-filled experience for families. Visitors can enjoy a corn maze, food trucks, an ice cream shop, and a themed boutique. Often accompanied by her children, Marie-Pier delights guests with ponies, goats, alpacas, and rabbits.

## IMAGIN BISTRO LOUNGE | Jessica Henri



BECAUSE QUEBEC GIN AND ARTISTIC EXPRESSION MAKE A GREAT COCKTAIL!

Jessica Henri is a born entrepreneur. With over ten years of experience from her first business, she is launching the creative bistro lounge Imagin in Blainville in the fall of 2024. This venue combines signature cocktails and art. Guests are invited to unleash their creativity by painting on glasses, mugs, wine cups, and more. In a warm and inspiring setting, the bistro promotes local products, with a special spotlight on Quebec gin producers.





### JP CONSEILS | Julie Plouffe

SHE'LL BLOW YOU "PLOUFFE" AWAY!

Julie Plouffe offers consulting services to local SMEs in organizational development, leadership, and change management. With a focus on innovative and meaningful approaches, her mission is to support business growth and sustainability within Quebec's economy. She works with entrepreneurs across the province, with a particular focus on the Basses-Laurentides and Greater Montreal areas.



### KERECO | Kevin Langlois

FOR YOUR SMALL AND BIG PROJECTS, IT'S KERECO!

Kevin Langlois founded Kereco to provide demolition and construction services on Montreal's North Shore. His work stands out for its attention to detail, personalized service, and dream-worthy finishes. He focuses on full customer satisfaction, offering after-sales support and tailor-made solutions. Whether it's a kitchen, bathroom, or outdoor patio, Kereco is a smart choice.



### MARCHÉ DAMITIO | Alex Brasseur, Michael Desbiens-Leblanc and Emma Damitio

A LOCAL AND ECO-CONSCIOUS MARKET TO REDUCE FOOD WASTE!

This trio of entrepreneurs launched Marché Damitio to provide access to a wide selection of local food products. The market acts as a meeting point between small producers and mindful consumers, encouraging more responsible consumption. Located in Sainte-Thérèse, the modern grocery store is rooted in the principles of short supply chains and waste reduction.



### MOKANA SWIMWEAR | Wendy Fawcett

WHERE ELEGANCE MEETS COMFORT!

Founded in 2024 by Wendy Fawcett, Mokaaná Swimwear is a women's swimwear brand that blends Colombian tradition with eco-conscious fashion. The brand offers a unique collection of high-quality pieces that combine style, durability, and traditional craftsmanship. Each swimsuit is made from eco-friendly materials and supports local Colombian communities.



### NATURYAM | Eyram Kagni

A STRONG ECOLOGICAL CONSCIENCE!

Through her business, Naturalia, Eyram Kagni offers body care products made with natural, petroleum-free ingredients. The company develops, manufactures, and distributes eco-friendly cosmetic products in zero-waste containers. Naturyam has adopted a more scientific, lab-based production process — less artisanal, more industrial — to ensure high-performance, scientifically tested products. The formulas are safe, stable, and composed entirely of natural ingredients. The company is based in Boisbriand.



### PANGAEA CAMPEUR VAN | Yoann Peczerwoj

CAMPER LIFE, YOUR WAY!

Yoann Peczerwoj, founder of Pangaea Campeur Van, is a passionate outdoor and extreme sports enthusiast. With over a decade of experience in aircraft maintenance for major companies, he developed an expertise in designing and building custom campers. Through his company, he offers turnkey van builds tailored to client needs — with or without a base vehicle.



### ROULA BANDAK GARDERIE FAMILIALE | Roula Bandak

A WARM AND SAFE PLACE FOR YOUR CHILDREN!

Founded in 2024, Roula Bandak's family daycare in Mirabel reflects her deep passion for children's well-being. In this warm and nurturing environment, every child is encouraged to grow at their own pace. Roula prioritizes personalized care, building trust with each child. Her spaces are designed to stimulate learning while ensuring safety and comfort. Each child is treated with love and care — just like family.

## SOUTIEN PRO 360 | Janie Roy and Marilyn Auger

FAST ACCESS TO WELL-BEING!



Janie Roy and Marilyn Auger founded Soutien PRO 360 to provide families and children with quick, simplified access to a multidisciplinary team of qualified professionals. Their services are personalized and compassionate, offering concrete tools to meet various needs. Whether it's booking a psychologist, a nutritionist, a family coach, or a tutor for homework help — Soutien PRO 360 is the ideal go-to resource.

## FLOWERCHILD SOINS DU CORPS | Joanna St-Louis

FROM ONE MOM TO ANOTHER!



Joanna St-Louis offers a line of truly natural body care products for moms and their babies — including moisturizing creams and a stretch mark care duo (cream and serum). As a mom of two young children, she promotes her products through an active and healthy lifestyle on social media, sharing plenty of advice and tips for achieving balance between body and mind. Her business is based in Blainville, and most of her sales are made through her e-commerce website.

## LA CABANE À PRESTIGE | Jennifer Lajeunesse and Éric Léveillé

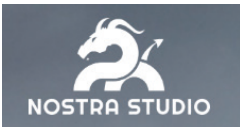
YOUR GO-TO FOR STRESS-FREE RENOVATIONS!



Based in the Basses-Laurentides, La Cabane à Prestige was founded by Jennifer Lajeunesse and Éric Léveillé. Specializing in residential construction and renovation, they offer personalized services ranging from custom home design to both interior and exterior renovations. The company stands out for its attention to detail, commitment to quality, and human approach. Every project is an opportunity to create a space that reflects their clients' dreams and needs. With a professional and attentive team, La Cabane à Prestige guarantees timely delivery and client satisfaction.

## NOSTRA STUDIO | Éric Sarrazin and Michael Hébert

BRINGING AI INTO THE WORLD OF ROLE-PLAYING GAMES!



Located in Saint-Eustache (Deux-Montagnes RCM), Nostra Studio specializes in developing an artificial intelligence system designed to act as a game master for players of the popular Wars & Quests universe. Founded by Éric Sarrazin, the company brings together experts and a full programming team to offer a unique, personalized, and responsive AI-based role-playing game assistant. Available via a web app, the Wars & Quests community can now access a powerful tool to enhance their gaming experience.

## CONVALESCENCE | Samuel and Jessica Lamarre

PROMOTING NATURAL SKIN HEALING!



Convalescence is a Basses-Laurentides-based business founded by siblings Jessica and Samuel Lamarre. Specializing in aftercare for tattoos and piercings, the company offers a line of products designed to support optimal skin healing. Each item is crafted with high-quality, natural ingredients safe for sensitive skin. Unlike many alternatives, Convalescence products use natural preservatives and contain no artificial fragrances, reducing the risk of irritation. Backed by their expertise in body art, the Lamarres have developed effective, tailored formulas — all proudly made in Canada.

## CLINIQUE D'HYGIÈNE DENTAIRE CHANTAL BOUCHARD

**Chantal Bouchard**  
FOR OUTSTANDING DENTAL HYGIENE!



Located in Blainville, the Chantal Bouchard Dental Hygiene Clinic is run by Chantal Bouchard, a passionate dental hygienist committed to oral health. She offers personalized care including dental evaluations, scaling, prescription whitening, sealants, and myofunctional therapy. Her mission is to prevent oral diseases and restore dental health with gentleness, empathy, and respect. Chantal is dedicated to delivering high-quality, customized care that ensures optimal outcomes for every patient.